



PO Box 207
Brookfield, CT 06804

January 2012

Dear Friend,

The Brookfield High School Band and Guard is preparing to host their 19th Annual High School Color Guard Competition, the 2012 Flags in Flight. It will be held on Saturday, February 4, 2011 at Brookfield High School in Brookfield, CT.

Our official program book is being put together and we hope you will consider the purchase of advertising space. The last eighteen competitions were very successful and we have high hopes that the 2012 Flags in Flight will be the same. We have invited top high school color guards from this area, as well as units from New York, New Jersey, and Massachusetts. Your advertisement is assured of reaching a sizable local audience. Our hope is that you will join us in supporting the Brookfield High School Band and Guard

Because our program book is interlaced with both business ads and family ads, our Flags in Flight audience examine each page of the program book, including the page with the ad we hope you will place. In addition, many of our 50 band & guard parent families rely on the Flags in Flight program book advertisements throughout the year to find restaurants, repair and construction services, specialty stores, and other needed services.

We are soliciting ad placements now in preparation for the production of the Flags in Flight program book in January. If you wish to advertise, please give your advertisement and check, payable to **Bobcat Pit Crew**, our non-profit band and guard parents' organization, to our BHS Band or Guard representative.

Thank you for your continued support.
Sincerely,

Amy Plante
Bobcat Pit Crew
Flags in Flight Program Book